

DRGEM POPI Privacy Policy

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Privacy Policy for DRGEM Africa

Last updated: September 25, 2024

Background

This Privacy Policy describes our policies and procedures regarding the collection, use, and disclosure of your information when you use the Service and informs you about your privacy rights and how the law protects you. We are committed to safeguarding your personal data and ensuring your privacy is protected.

We use your personal data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this Privacy Policy.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or plural.

Definitions

For the purposes of this Privacy Policy:

- **Company** (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to DRGEM Africa, Building 8, Bishop's Court, 8 Delamore Rd, Hillcrest, Durban, 3610, South Africa (as per screenshot provided).
- **Personal Data** refers to any information that relates to an identified or identifiable individual.
- **Service** refers to the Website and all services provided via <https://drgemafrika.co.za/>.
- **Cookies** are small files placed on your computer, mobile device, or any other device by a website, containing details of your browsing history on that website among its many uses.
- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).
- **You** means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Types of Data Collected

Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information collected may include, but is not limited to:

- Email address
- First name and last name
- Company
- Contact number
- Address, State, Province, ZIP/Postal code, City
- Usage Data

Usage Data

Usage Data is collected automatically when using the Service. This may include information such as your device's Internet Protocol address (e.g., IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, and other diagnostic data.

Tracking Technologies and Cookies

We use cookies and similar tracking technologies to track the activity on our Service and store certain information. The technologies we use may include:

- **Cookies or Browser Cookies:** You can instruct your browser to refuse all Cookies or to indicate when a Cookie is being sent. However, if you do not accept Cookies, you may not be able to use some parts of our Service.
- **Web Beacons:** Certain sections of our Service and our emails may contain small electronic files known as web beacons that permit the Company, for example, to count users who have visited those pages or opened an email.

For more details, please visit our Cookies Policy section.

Use of Your Data

The Company may use Personal Data for the following purposes:

- To provide and maintain our Service, including monitoring the usage of our Service.

- **To manage your account:** to manage your registration as a user of the Service. The Personal Data you provide can give you access to different functionalities of the Service that are available to you as a registered user.
- **To perform a contract:** the development, compliance, and undertaking of any contracts for the products, items, or services you have purchased or of any other contract with us through the Service.
- **To contact you:** To contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication.
- **To provide you with news, special offers, and general information about other goods, services, and events which we offer, similar to those that you have already purchased or enquired about, unless you have opted not to receive such information.**
- **To manage your requests:** To attend to and manage your requests to us.
- **For business transfers:** We may use your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets.
- **For other purposes:** We may use your information for data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, and to evaluate and improve our Service, products, services, marketing, and your experience.

Disclosure of Your Personal Data

- **With Service Providers:** We may share your personal information with Service Providers to monitor and analyse the use of our Service, such as Google Ads, Google Tag Manager, and Google Analytics. No other third-party IT services have access to your data.
- **For Business Transfers:** In the event of a merger, acquisition, or asset sale, your Personal Data may be transferred.
- **With Affiliates:** We may share your information with Our affiliates, in which case we will require those affiliates to honour this Privacy Policy.
- **With Your Consent:** We may disclose your personal information with your consent for any other purpose.

Retention of Your Personal Data

The Company will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. Usage Data will be retained for shorter periods

unless used to improve security or functionality. There are no specific retention periods for the data.

Transfer of Your Personal Data

Your personal data is processed within Africa, and it will not be transferred to or stored in any location outside the continent.

Delete Your Personal Data

You have the right to request the deletion of your personal data. You may update or delete your information anytime by signing into your account or contacting us directly via **info@drinemafrica.co.za**.

Security of Your Personal Data

While we strive to use commercially acceptable means to protect your personal data, no method of transmission over the Internet or method of electronic storage is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

Children's Privacy

In accordance with the POPIA regulations, we do not knowingly collect personally identifiable information from anyone under the age of 18. If we discover that a child under the age of 18 has provided us with personal data, we will take steps to delete such information immediately.

Your Data Protection Rights

Under GDPR and POPIA, you have certain data protection rights. You can exercise these rights by contacting us at **info@drinemafrica.co.za**. These rights include:

- The right to access: You can request copies of your personal data.
- The right to rectification: You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- The right to erasure: You have the right to request the erasure of your personal data under certain conditions.
- The right to object: You have the right to object to our processing of your personal data under certain conditions.
- The right to restrict processing: You have the right to request that we restrict the processing of your personal data under certain conditions.

- The right to data portability: You can request that we transfer the data we have collected to another organization, or directly to you, under certain conditions.
 - The right to withdraw consent: You also have the right to withdraw your consent at any time when DRGEM Africa relies on your consent to process your personal data.
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Cookies Policy for DRGEM Africa

Last updated: September 16, 2024

This Cookie Policy explains how DRGEM Africa uses cookies and similar tracking technologies when you visit our website.

Types of Cookies We Use

Necessary Cookies:

These cookies are essential for the operation of our website. Without these cookies, the services you have requested, such as navigating between pages and accessing secure areas, cannot be provided.

- Examples: session cookies maintain the website's functionality, and security cookies authenticate users and prevent fraudulent use.

Performance/Analytical Cookies:

These cookies collect information about how visitors use our website, such as which pages are visited most often and if users receive error messages from web pages. The data collected is aggregated and anonymous. It helps us understand how visitors interact with our site, allowing us to improve the performance and design of the site.

- Examples: Google Analytics cookies to track site usage and visitor behaviour.

Functionality Cookies:

These cookies allow our website to remember your choices (such as your username, language, or region) and provide enhanced, more personalized features. They may also be used to provide services you have requested, such as watching a video or commenting on a blog.

- Examples: Cookies that remember your login details or site preferences.

Targeting/Advertising Cookies:

These cookies are used to deliver more relevant advertisements to you and your interests. They also limit the number of times you see an advertisement and help

measure the effectiveness of an advertising campaign. These cookies may track your browsing habits across websites and may be shared with third parties, such as advertisers.

- Examples: Cookies used by advertising networks to deliver personalized ads.

Social Media Cookies:

These cookies are used when you share information using social media sharing buttons or engage with our content on social media platforms (such as Facebook, Twitter, and LinkedIn). These cookies may track your activity across other websites and build a profile of your interests.

How Can You Control Cookies?

You have the right to accept or reject cookies. You can manage your cookie preferences in the following ways:

- **Browser Settings:** Most web browsers allow you to control cookies through their settings preferences. If you want to delete cookies or instruct your browser to delete or refuse cookies, please visit the help pages of your browser:
 - Google Chrome
 - Mozilla Firefox
 - Apple Safari
 - Microsoft Edge

If you use a different browser, please refer to the help section of that browser.

- **In-Website Cookie Settings:** Upon visiting our website, you may be prompted to manage your cookie preferences. You can choose to allow all cookies, allow only necessary cookies, or customize your preferences. You can change these preferences at any time by visiting our Cookies Settings section on the website.
- **Third-Party Opt-Out:** You can opt out of third-party cookies directly via the relevant third party's cookie opt-out mechanism. For example, you can opt out of Google Analytics by visiting the [Google Analytics Opt-out Browser Add-on page](#).

Cookie Declaration

Here is a breakdown of the cookies used on our website:

- **_ga:** Performance – Google Analytics tracking cookie – expires in 2 years.
- **_gid:** Performance – Google Analytics to distinguish users – expires in 24 hours.
- **_gat:** Performance – Used to throttle request rate – expires in 1 minute.

- **cookieconsent_status:** Necessary – Stores user consent status for cookies – expires in 1 year.
 - **login_token:** Functionality – Maintains user login sessions – session-based.
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Amendments and binding on successors in title

DRGEM Africa reserves the right to amend this notice from time to time.

The Data Subject is responsible for checking the DRGEM Africa website periodically for any changes.

Declaration and informed consent

I, the Data Subject, hereby confirm that my Personal Information provided to Beiersdorf is accurate, up to date, not misleading and complete in all respects, save where same may change and then, in such an event, I hereby undertake to advise Beiersdorf or other Receiving Party of these changes.

I, the Data Subject, in providing the required Personal information to Beiersdorf and other Receiving Party, consent and give Beiersdorf express and informed permission to process and further process my Personal Information as and where required and acknowledge that I, the Data Subject, understand the purposes for which the Personal Information is required and for which it will be used.

Information Officer

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